

2019-2020 District Goals



District: District 14 T
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events

LEARNING FOR EVERY LION

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	31
2nd Quarter	31
3rd Quarter	31
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 113 new members.

Action Items:

- My district will establish 1 club branch(es).
- My district will induct 10 new Lions under 40 years old.
- My district will convert 1 Leos to Lions
- My district will organize at least 1 membership growth event(s).
- All clubs in my district will set individual membership goals

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	1	20

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 chartter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs
 My district will organize Leo Club(s).

MEMBER RETENTION

	Drops
1st Quartter	10
2nd Quartter	8
3rd Quartter	4
4th Quartter	15

By the end of the 4th quarter, the district's membership drops will not exceed 37 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

113	+	20	-	37	=	96
FY New Members	+	FY Chartter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 19350 people.

Action Items:

Of the total number of people served in my district, 2500 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 172 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. For ALL grants awarded to my district, we will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding